

## Jordyn (Jay) Parker

Farmington Hills, MI | (616) 301-4920 | Jay.m.parker94@gmail.com | <https://jaymparker.com/>

### Key Skills

Customer Service | Written & Verbal Skills | Microsoft Office | Problem Solving | Adobe Photoshop | Adobe InDesign | Adobe Illustrator | Adobe Acrobat | Adobe Distiller Sketch  
WordPress Divi Builder | User Research | Prototypes | Visual Information | User Testing  
Wire Frames | Task Analysis | Contextual Design | UX Design | Figma  
Graphic Design | Tableau | Analytical Skills

### Work Experience

- ZimmerBiomet, Royal Oak, Michigan  
• Inventory Coordinator 2024 - Present
- Meijer, Royal Oak, Michigan  
• Inventory Coordinator 2014 - 2024  
Customer service, merchandising, setting planograms, training new employees, inventory management system (IMS), register trained  
• *Team Lead Development Program Certification* 2022
- The Haunt, Grand Rapids, Michigan  
• Make-up Artist 2013 - 2018  
Created special effects makeup on actors
- Drop Drop, Grand Rapids, Michigan  
• Graphic Design Internship 2011 - 2012  
Maintained website and created graphics

### Education

- Master of Science, Human-Centered Design and Engineering, 2021– 2024  
University of Michigan, Dearborn, MI
- Bachelor of Fine Arts, Graphic Design  
Kendall College of Art and Design, Grand Rapids, MI

## Relevant Experience

Freelance Graphic and UX Design, Grand Rapids, Michigan	
• Sweeper Sisters	2022
Branding and promotional materials	
• Grand Rapids Masters Swimming Team	2021
Branding	
• Meijer Store 158	2020-2021
Promotional items, posters, and signage	
• Executive Recruitment City Tours	2020
Branding	
• Happy Cat Cafe	2014
Model application conceptual design	

## Academic Projects

- Cross Roads 2024 Group traveling application
- Purr-Cise 2023 Cat tracking application
- Cross Roads 2023 Traveling application
- Inst Inner Circle 2023 Filtering application for Instagram
- University of Michigan Student Registration 2023 Redesign of student registration page
- Navigating in the Dark 2022 Published with ACM  
<https://dl.acm.org/doi/10.1145/3581961.3609864>

## Professional Affiliations

Association for Computing Machinery – Member, Special Interest Group in Computer Human Interaction