Jordyn (Jay) Parker

Farmington Hills, MI | Jay.m.parker94@gmail.com | https://jaymparker.com/

Key Skills

Customer Service | Written & Verbal Skills | Microsoft Office | Problem Solving
Adobe Photoshop | Adobe InDesign | Adobe Illustrator | Adobe Acrobat | Adobe Distiller
Sketch | WordPress Divi Builder | User Research | Prototypes | Visual Information | User Testing
Wire Frames | Task Analysis | Contextual Design | UX Design
Graphic Design | Tableau | Analytical Skills

Work Experience

Meijer, Royal Oak, Michigan
- **Inventory Coordinator** **2014 - Present**
  Customer service, merchandizing, setting planograms, training new employees, inventory management system (IMS), register trained
- *Team Lead Development Program Certification* *2022*

The Haunt, Grand Rapids, Michigan
- **Make-up Artist** **2013 - 2018**
  Created special effects makeup on actors

Drop Drop, Grand Rapids, Michigan
- **Graphic Design Internship** **2011 - 2012**
  Maintained website and created graphics

Education

Master of Science, Human-Centered Design and Engineering, 2021– Present
University of Michigan, Dearborn, MI

Bachelor of Fine Arts, Graphic Design
Kendall College of Art and Design, Grand Rapids, MI

Relevant Experience

Freelance Graphic and UX Design, Grand Rapids, Michigan
- **Sweeper Sisters** **2022**
  Branding and promotional materials
- **Grand Rapids Masters Swimming Team** **2021**
  Branding
- **Meijer Store 158** **2020-2021**

Promotional items, posters, and signage
- **Executive Recruitment City Tours**   2020
  Branding
- **Happy Cat Cafe**   2014
  Model application conceptual design

Academic Projects

- **Purr-Cise**   2023
  Cat tracking application
- **Cross Roads**   2023
  Traveling application
- **Inst Inner Circle**   2023
  Filtering application for Instagram
- **University of Michigan Student Registration**   2023
  Redesign of student registration page
- **Navigating in the Dark**   2022
  Published with ACM https://dl.acm.org/doi/10.1145/3581961.3609864

Professional Affiliations

Association for Computing Machinery – Member, Special Interest Group in Computer-Human Interaction